

<b>EMPS Group</b> <i>(DO NOT USE THESE GROUP LABELS IN PUBLIC REPORTS)</i>	<b>SBC Dominant Household Group</b> <i>(USE THESE IN PUBLIC REPORTS)</i>	<b>No. Households in Stockton on Tees</b>	<b>% of all Households in Stockton on Tees</b>	<b>RANKING</b>
<b>M Family Basics</b>	HG1 - Family Basics	<b>10,208</b>	<b>11.86%</b>	<b>1</b>
<b>E Suburban Stability</b>	HG2 - Suburban Stability	<b>10,040</b>	<b>11.67%</b>	<b>2</b>
<b>H Aspiring Homemakers</b>	HG3 - Aspiring Homemakers	<b>9,913</b>	<b>11.52%</b>	<b>3</b>
<b>L Transient Renters</b>	HG4 - Transient Renters	<b>9,254</b>	<b>10.75%</b>	<b>4</b>
<b>F Senior Security</b>	HG5 - Senior Security	<b>8,928</b>	<b>10.37%</b>	<b>5</b>
<b>D Domestic Success</b>	HG6 - Domestic Success	<b>7,839</b>	<b>9.11%</b>	<b>6</b>
<b>O Municipal Challenge</b>	HG7 - Municipal Challenge	<b>7,590</b>	<b>8.82%</b>	<b>7</b>
<b>K Modest Traditions</b>	HG8 - Modest Traditions	<b>6,661</b>	<b>7.74%</b>	<b>8</b>
<b>N Vintage Value</b>	HG9 - Vintage Value	<b>6,051</b>	<b>7.03%</b>	<b>9</b>
<b>B Prestige Positions</b>	HG10 - Prestige Positions	<b>5,467</b>	<b>6.35%</b>	<b>10</b>
<b>J Rental Hubs</b>	HG11 - Rental Hubs	<b>1,700</b>	<b>1.98%</b>	<b>11</b>
<b>A Country Living</b>	HG12 - Country Living	<b>1,255</b>	<b>1.46%</b>	<b>12</b>
<b>G Rural Reality</b>	HG13 - Rural Reality	<b>780</b>	<b>0.91%</b>	<b>13</b>
<b>I Urban Cohesion</b>	HG14 - Urban Cohesion	<b>354</b>	<b>0.41%</b>	<b>14</b>
<b>C City Prosperity</b>	HG15 - City Prosperity	<b>19</b>	<b>0.02%</b>	<b>15</b>
<b>Grand Total</b>		<b>86,059</b>	<b>100.00%</b>	